

## 32.—Total Sales and Indexes of Sales of Retail Merchandise

No.	Group and Kind of Business.	Total Sales.		
		1930.	1932.	1933.
		\$'000	\$'000	\$'000
<b>Apparel Group.</b>				
28	Men's and boys' clothing and furnishings (includes custom tailors).....	72,111	46,786	44,435
29	Family clothing stores.....	42,144	31,818	31,582
30	Women's apparel and accessories stores.....	69,806	49,416	44,699
31	Shoe stores.....	35,908	27,445	25,989
<b>Totals, Apparel Group.....</b>		<b>219,969</b>	<b>155,465</b>	<b>146,705</b>
<b>Building Materials Group.</b>				
32	Hardware stores.....	70,891	47,335	42,732
33	Lumber and building materials.....	66,201	34,811	29,331
34	Other building materials (including roofing materials).....	9,597	4,876	3,417
35	Electrical shops (without radio).....	15,548	9,220	7,765
	Heating and plumbing shops.....			
	Paint and glass stores.....			
<b>Totals, Building Materials Group.....</b>		<b>162,237</b>	<b>96,242</b>	<b>83,245</b>
<b>Furniture and Household Group.</b>				
36	Furniture stores.....	41,017	25,930	23,073
37	Household appliance stores.....	17,798	10,883	9,208
38	Other home furnishings (including floor coverings, curtains, etc.).....	8,957	5,161	5,006
39	Radio and music stores.....	33,894	16,913	13,440
<b>Totals, Furniture and Household Group.....</b>		<b>101,666</b>	<b>58,887</b>	<b>50,727</b>
40	<b>Restaurants, Cafeterias, and Eating Places.....</b>	<b>75,977</b>	<b>47,673</b>	<b>41,667</b>
<b>Other Retail Stores.</b>				
41	Farmers' supplies.....	45,760	30,423	29,160
42	Book stores.....	8,837	6,070	5,405
43	Coal and wood yards.....	86,047	70,675	70,384
44	Drug stores.....	76,849	63,989	57,253
45	Florists.....	9,265	6,405	5,570
46	Jewellery stores.....	26,663	16,396	15,044
47	Office, school, and store supplies and equipment dealers.....	19,830	11,463	10,003
48	Tobacco stores and stands.....	30,703	23,879	21,586
49	Government liquor stores.....	100,694	67,106	54,869
50	Unclassified kinds of business.....	113,291	74,930	69,930
<b>Totals, Other Retail Stores.....</b>		<b>517,939</b>	<b>371,336</b>	<b>339,204</b>

**Chain Stores.**—During the past decade the chain store has come to occupy an important place in the field of distribution. The Dominion Bureau of Statistics classifies as chains all retail organizations operating four or more branches, excepting departmental concerns. The number of chains reported in any year thus depends not only on the rise or disappearance of firms but also on the number of units operated. As a minimum of four stores is required before a firm is classified as a chain, the